

County Shirt Survey – January 2024

Context : We are considering, in line with the general modernising in dress codes to use more colour, to change our existing county shirts to something new, and we would like to gather the views of our members.

Executive Council Summary

From the 34 responses received the significant majority support the new design and the proposal outlined for introduction, if approved by the Executive.

The intention to have black below the waist, other than for the County Friendly teams, has been put forward to allow individuals to purchase their own preferred kit from a recognised bowls supplier (e.g. Henselite) and removes the need for the association to hold stock of more than just shirts. However, it was raised independent of the survey that we consider red below the waist as an alternative option.

A key point to consider is the cost involved, which is another factor in not including kit for below the waist, and initial enquires should enable us to secure shirts for between £20-£30 each, which aligns broadly to the feedback in the survey. This cost could be offset or reduced if we can negotiate bulk deals and/or secure sponsorship both of which we will investigate, as necessary.

However, in the case of any sponsorship it is recommended this excludes logos on the shirts as if/when the sponsorship ceases this may cause issues in shirt registration and alignment to the EIBA dress code rules for competition of having the same registered shirt design worn by all payers. Therefore, we would ideally limit any sponsorship to be via the website, via the leagues including results/tables and in relation to the championships, and perhaps advertising boards or banners at clubs.

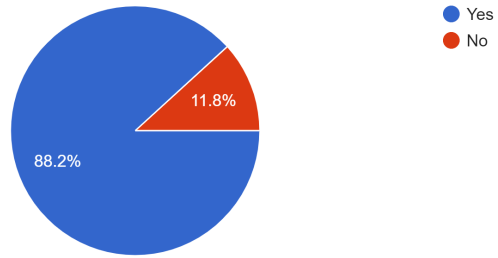
The supplier involved can if required source coloured below the waist kit, over jackets and could operate a club shop which would allow individuals to purchase items directly again avoiding the association holding stock which incurs a cost.



NORFOLK

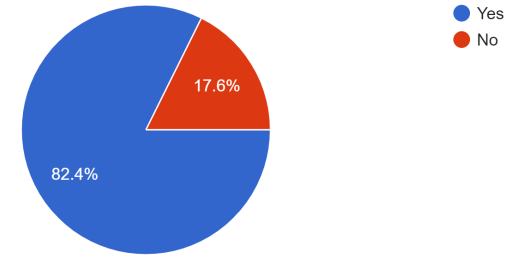
First impressions do you like the design?

34 responses



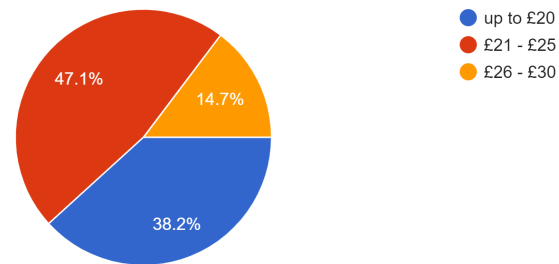
If introduced the Inter County Friendly and PI teams would transition to the new design during 2024/25 and 2025/26. During these two seasons m...irts. Would you support this transition period?

34 responses



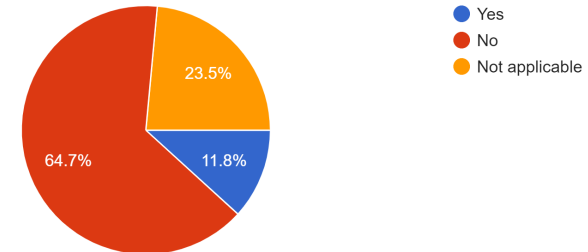
Whilst the county hope to be able to provide some funding to offset the cost of the new shirts you would be expected to pay the majority of the cost....rselfes) How much would you be prepared to pay?

34 responses



If introduced for the Inter County Friendly and PI teams would this deter you from playing in these games if you had to (subject to the transition period) buy a new shirt ?

34 responses



If introduced the following representative teams would move to the new design from next season, 2024/25. - Liberty - O60s - U25s Would you support this?

34 responses

